



# Northbridge Brand Identity

# Concept

"Our goal was to redesign the old Northbridge logo to create a more modern and adaptable design for today's world."



# NSG Conept

The sword represents both peace and strength, reflecting our commitment at Northbridge to act as protectors. By featuring this emblem, we underscore our role as steadfast guardians, devoted to upholding harmony and security



# Flags Conept

"The flags and the globe symbolize the countries where Northbridge operates, highlighting our global presence."



Logo



**NSO**  
GLOBAL SOLUTIONS

Logo



**INSO**  
GLOBAL SOLUTIONS



# Logo

		
9 pt	Dear Glen	
8 pt	4. May. 2024 1-813-502-1111 northbridgeservices.org P.O. Box 4010, Frankfort, KY 40601	
7 pt	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in</p>	
	P.O. Box 4010, Frankfort, KY 40601	northbridgeservices.org 1-813-502-1111



Dear Glen

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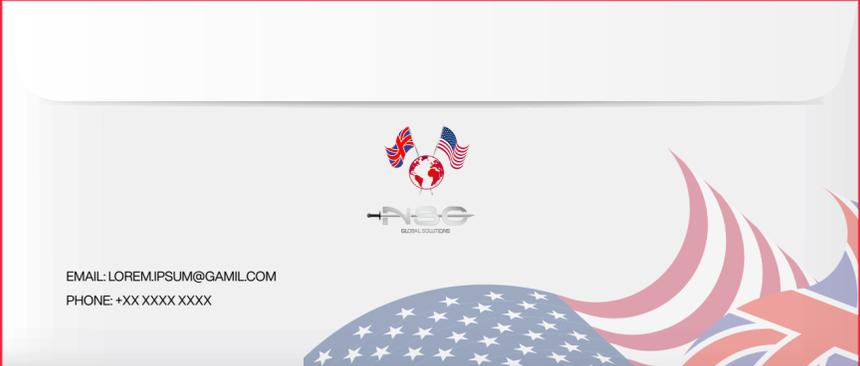
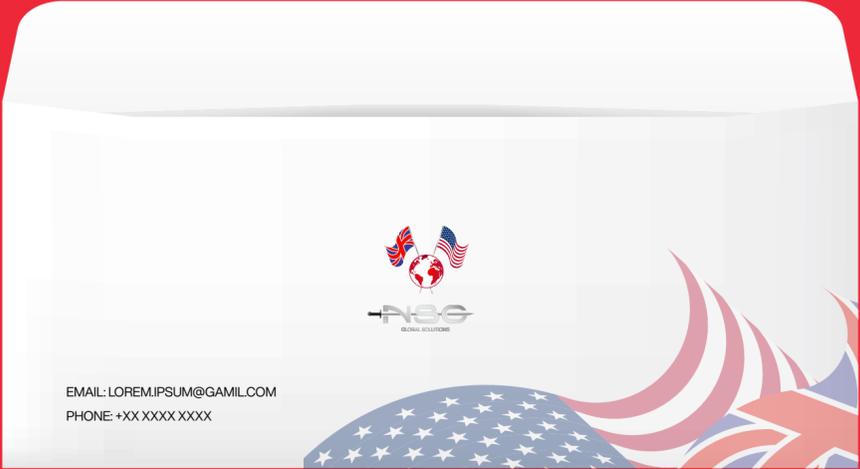
P.O. Box 4010, Frankfort, KY 40601      northbridgeservices.org      1-813-502-1111

Social Media

A Facebook post mockup for Northbridge. The post features a close-up photograph of a soldier in a helmet with a night vision device, adjusting it. The background is a soft-focus American flag. The text "Premium comitement & SECURITY" is overlaid in white. The post includes a profile picture of Northbridge, the name "Northbridge", and a timestamp of "22h". At the bottom, there are three white circles indicating "Seen by 189", and icons for Facebook, Highlight, and More.

An Instagram post mockup for Northbridge. The post features a photograph of a man in a black jacket with "NSG GLOBAL SOLUTIONS" on the back, wearing a black cap. The jacket also has a globe and American flag patches. The text "Premium comitement & SECURITY" is overlaid in white. The post includes the Instagram logo, the name "Northbridge", and a timestamp of "3:11 PM". At the bottom, there are icons for likes, comments, shares, and a bookmark icon, along with the text "120 likes", "Northbridge your caption here", and "View all 50 comments". The bottom navigation bar of the Instagram app is visible, including icons for home, search, post, activity, and profile.

Stationary



Business card







#ED2939

C - 1%  
M - 96%  
Y - 82%  
K - 0%

Primary Color

#BC0000

C - 18%  
M - 100%  
Y - 100%  
K - 10%

Secondary Color

#414042

C - 68%  
M - 62%  
Y - 58%  
K - 46%

Gray Color

#808285

C - 52%  
M - 43%  
Y - 41%  
K - 6%

Gray Color

#BCBEC0

C - 26%  
M - 20%  
Y - 20%  
K - 0%

Gray Color

#D1D3D4

C - 17%  
M - 12%  
Y - 12%  
K - 0%

Gray Color

#FF5065

C - 0%  
M - 83%  
Y - 48%  
K - 0%

Secondary Color

#F1F2F2

C - 4%  
M - 2%  
Y - 3%  
K - 0%

Gray Color

# Helvetica Now Display

**Bold**

***Bold Italic***

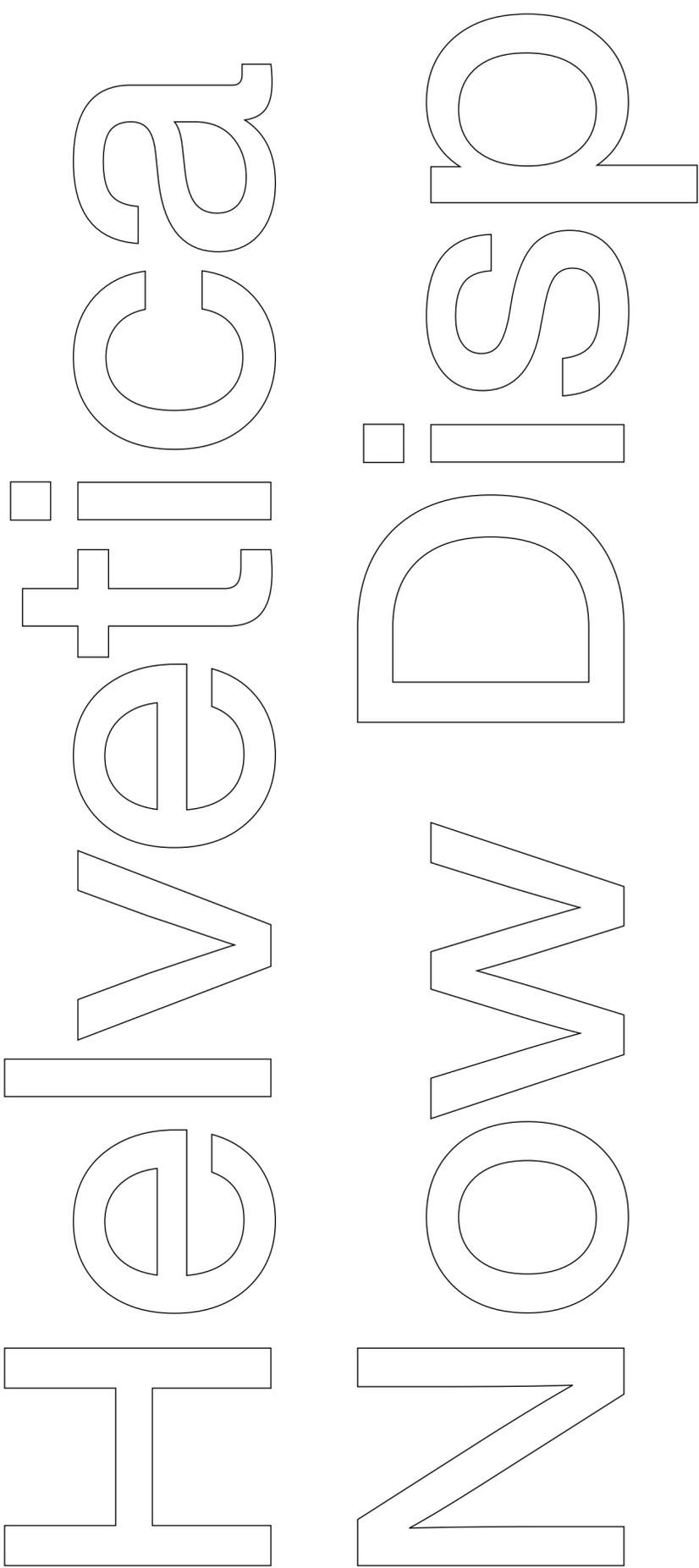
Medium

*Medium Italic*

Medium

*Light Italic*

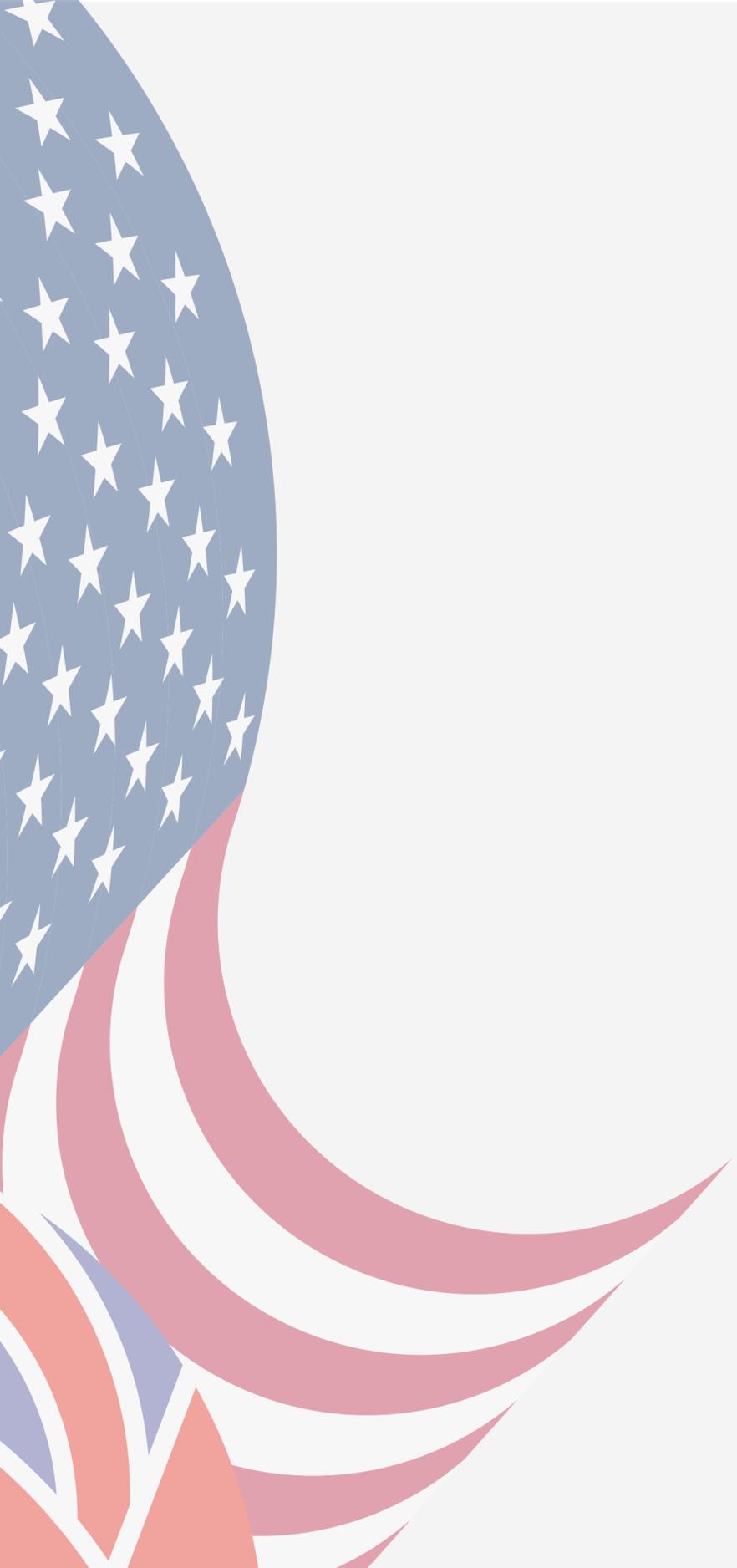
Bold squadrons of expert troops swiftly jump into hazardous zones, executing quick and daring missions with maximum precision.



**Your Shield,  
Our Mission**



**Strength  
in Unity,  
Power in  
Precision**





**Built to  
Protect**



# Defending Freedom



**NSG**  
GLOBAL SOLUTIONS



**Excellence  
in Action**



